



Registered Charity 1021455

# The King's Royal Hussars' Appeal

*Looking after soldiers and their families now and in the future*

## Setting Up Your Bmycharity Fundraising Page

Fundraising for the KRH Appeal can be made even easier for you by setting up a Bmycharity fundraising page. This enables your fundraising to be online and commission free. To create your page, follow the simple steps below:

1. Go to the website [www.bmycharity.com/charities/krh](http://www.bmycharity.com/charities/krh) and click on the 'Start fundraising' button.
2. Fill in the form with your details to set up your fundraising account.
3. Select your challenge from the drop-down list (or choose 'fundraising' if none apply and click 'create page'.
4. Choose a website address for your page and personalise your message and photo.
5. Click 'save page' and you are ready to fundraise.

## Helpful Hints

### Photos

Try to make these fun and personal to give people visiting your site an idea of what you will be doing for your fundraising event.

### Your Message

It is important for people donating you money to understand who you are fundraising for and why. Make your message as personal and inspirational as possible.

### Target

It helps people donating to see the total amount you are trying to raise, so they can see what they are contributing to. Be ambitious but realistic at the same time!

### Spread the Word

As soon as you have created your site, contact as many people you know by letter or email, to let them know, and ask them to forward the details on to their contacts as well. Don't be afraid to self publicise!

### Follow Up

Repay the kindness of your donors by following up with an email or letter to thank them for their donation and let them know how your fundraising event went and the final total you reached.

**The KRH Appeal thanks you for your support and hopes you have a successful and fun fundraising event.**